



Checklist for selection of what goes on the "map of opportunities"

The following checklist can help assess the sustainability of a work place.

Ecological criteria

1. Energy efficiency

- Use of renewable energy sources (solar, wind, geothermal)
- Measures to reduce energy consumption (e.g. energy-efficient appliances, building technology)

2. Conservation of resources

- Efficient use and reuse of materials
- Avoiding waste and promoting recycling

3. Climate protection

- Reduction of greenhouse gas emissions
- Compensating unavoidable emissions through climate protection projects

4. Water management

- Reduction in water consumption
- Use of rainwater or grey water

5. Environmental protection

- Minimization of environmental pollution (air, water, soil)
- Protecting biodiversity and preserving natural habitats

6. Product design

- Development of environmentally friendly and durable products
- Use of environmentally friendly materials

Social criteria

1. Working conditions

- Fair wages and salaries
- Safe and healthy working conditions

2. Equality and inclusion

- Promoting diversity and equal opportunities in the workplace
- Measures to prevent discrimination

3. Labour rights





- Compliance with international labour standards (International Labour Organisation standards)
- · Respect for freedom of association and the right to collective bargaining

4. Community involvement

- Supporting local communities and social projects
- Promoting education and social development

5. Transparency and ethical business practices

- Disclosure of business practices and corporate governance
- Combating corruption and unethical behaviour

6. Supply chain

- Ensuring fair working conditions and ecological standards in the supply chain
- Cooperation with suppliers who assume social and ecological responsibility

Combination of ecological and social criteria

1. Sustainable business strategy

- Integration of sustainability into the corporate strategy
- Long-term goals for ecological and social sustainability

2. Stakeholder involvement

- Involving customers, employees, investors and communities in sustainability initiatives
- Regular dialog and collaboration with stakeholders

3. Sustainability reporting

- Regular and transparent reporting on sustainability targets and performance
- Use of recognized sustainability standards such as GRI (Global Reporting Initiative) or SASB (Sustainability Accounting Standards Board)